Marketing Opportunities
Who Are We?

Our mission is to educate, provide awareness, understanding, healing and hope to adult survivors of severe childhood trauma and abuse and support people.

- Discovering MErcy is a Pennsylvania non-profit organization located in Lehighton, PA.
- We specialize in counseling, education and support to survivors of developmental trauma from human trafficking and severe childhood abuse including physical, sexual, mental and verbal abuse.
- We provide hourly appointments, 1-3 hours or and intensive ministry sessions, which are 3 to 4 days at our ministry home in Lehighton, PA.
Our Impact

From January 1 up to November 30, 2020, Discovering MErcy has:

- Counseled 94 clients, growing 40% in referrals
- Provided 931 hours of counseling
- Invested 1696 hours in creating curriculum, double last year
- Received 1,815 volunteer hours;
  Connected with 456 Facebook fans and 185 YouTube subscribers
- Our website [www.discoveringmercy.org](http://www.discoveringmercy.org) has received 23,471k page views to date, from visitors in the US, Canada, UK, Australia, China, Germany, South Africa, Czech Republic, India and New Zealand.
Top 5 Business Benefits to Support Discovering MERcy

1) **Tax Deductions.** One of the most immediate benefits to your business from supporting Discovering MERcy is being able to get a charitable donation tax deduction.

2) **Boost Employee Morale.** Employees respect leaders who support causes they believe in.

3) **Garner Respect.** By supporting programs like ours, you help build respect and a good reputation in the community, and our world at large.

4) **Gain Customer Support.** When customers see your business aligned with a top-performing charity, it resonates with customers that you care for your community.

5) **Help have a Dramatic Impact on Trauma Survivors!** Every day we hear the impact freedom has on the lives of survivors. Fuel the transformation to emotional independence for the most marginalized in society!
Curriculum
Sponsorship
Opportunities

• Course 1: Foundational Counseling Course
• Course 2: Hidden by Trauma
• Course 3: Defended in Dissociation
3-Course Bundle Sponsorship

$10,000

30 modules, unveiled to 100+ students each year, exclusivity per industry
All Course Sponsors will receive 12-month Web Site Marketing Advertising
Acknowledgements made to accepted businesses in any print form if published as a print product at a later date
1 Course Sponsorship
$3,500

- 12 modules, unveiled to 100+ students each year
- Acknowledgements made in online curriculum to accepted businesses and in any print form if published as a print product at a later date
Course 1: Ready to Understand the Language of Your Heart?

Anyone interested in laying down the chains of the past, breaking the cycle of suffering, and embracing a more hopeful future will learn numerous tools and resources to help you recognize and define the language of your heart.

Learn:

- The difference between wholehearted living and living with your heart defended
- The beauty of simply being human
- The importance of emotions and how they affect the WHOLE you
- How to recognize your own emotional capacity and your "go-to default" protective patterns
- Tools for evaluating and exploring behavior (especially fear v. love, stress v. relaxed, and open v. isolated and closed)
- How to identify shame as a motivator/demotivator
- The crucial role of (and need for) attachment in relationships
- How to identify and deal with powerlessness
- How it all connects: Brain, Beliefs, Emotions & Behavior!
- Choosing daily to live wholeheartedly in love, not fear
1 Module Sponsorship
(each module has 5 lessons)
$375

1 module, unveiled to 100+ students each year

Acknowledgements made in online curriculum to accepted businesses and in any print form if published as a print product at a later date
## Available Modules for Sponsorship in Course 1

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Student Testimony:

"I was astonished at the almost instantaneous impact the material had on my personal understanding--augmenting and fleshing out many hard-to-grasp concepts I'd struggle over. This is a deep well of knowledge and wisdom with pages full of eye-catching infographics and vital information--a safe and lovingly curated place to inform, foster hope, and heal the broken.

Discovering MErcy has created a strategy to heal the broken personhood of God's imagers. The synergy between Fern and Audrey's counseling arm and this new curriculum is a beautifully choreographed dance." --Linda
Did You Know?

- Companies with ideals of improving people’s lives at the center of all they do outperform others by 400%.
- More than 70% of people consider an organization’s environmental and or social impact when deciding where to work.
- Employees feel they are working towards a good cause show increased productivity by up to 300%.
- People who are able to make a social or environmental impact on the job are more satisfied by a 2:1 ratio.
Be Part of the Impact

“I believed through much of my life, including as a child, that dying was preferable to living. Discovering Mercy helped me see that I was choosing to protect my heart because it was worth protecting.”
Be Part of the Impact

“I’ve learned the causes and effects related to personal trauma and neglect DO NOT have to be the hallmark of a life-experience or identity.

Though there are many tools I gathered along the way to survive...what I really needed was the ability to access truth and gain knowledge about issues and apply those to my life’s challenges.

Discovering MErcy has made that possible.”
Be Part of the Impact

“Discovering Mercy understands how my brain responded to the trauma and can teach me how to use that knowledge to live with less dysfunction and more peace.

They're different because they really get how hard we've worked and offer the encouragement we need.”
Next Steps

Name:

Business Name:

Email

Phone:

Address:

Financial Commitment

Preferred Payment Type and Frequency
Be Transformed
As You Help Provide Freedom for Survivors

Can you imagine a world revolutionized by setting each trauma survivor free?
Join us in our mission.

Contact Us!
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